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# Funeral Directors

Contactless Funeral Donations















### **Funeral Directors**

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In Memoriam donations managed by funeral directors is circa £100 million per year and growing. With the rapid decline in cash use, contactless donation boxes and digital services allow donors who don't carry cash the ability to donate to a loved ones chosen cause.

Together with Charities Trust, we are offering an inclusive service that allows you to offer collection of contactless and digital donations on the behalf of over 33,000 charities, including most major UK charities.

We believe our services provide a unique and more memorable way for families and their guests to donate to the chosen causes coupled with a simple and easy to use platform which funeral services can manage in house.



# Donations Paid Directly Into The Charity Bank Account

No waiting times, no further arrangements needed, no sending off money to the charity. The donor simply donates either face to face or online. Funds are then settled to the charity by Charities Trust on a weekly basis net of 5% processing charges.

### Claim gift Aid by Donating Online

Gift Aid is currently available on all digital channel donation pages including our recently launched MyGivingHub which enables donors to match up their giving via our contactless devices as well as online. This is achieved using tokenisation which recognises when the same cardholder has used their card in both environments.

# Change Charities Quickly For Each Funeral

Beneficiary charities can be managed and changed quickly and easily in the Merchant Portal to allow different causes for each funeral. All you need is the Charities Trust ID for the selected charity.

Our quick and simple technology gives you the flexibility to set up your account for the chosen charity in advance of each funeral service, allowing family and friends to select the charity in advance and fundraise for their loved one's chosen causes.











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## Generate Giving Acknowledgments Online

You can generate and download Giving Acknowledgements from the Merchant Portal that detail how much was raised for the chosen charity. This can be passed along to the friends and family of the deceased so they know how much was raised on their loved one's behalf.

### **Interactive Donation Capabilities**

We can configure our contactless device to have interactive functionality, allowing you to create interactive displays when donations are made. This can be as simple as a thank you message played on a screen, an image of the chosen charity, or even a short video.

# Digital Solutions You Won't Find Anywhere Else

Our digital services provide a fully brandable and manageable platform, meaning no third parties, additional costs or time is wasted.



#### Features & Benefits

- Configurable and brandable secure donation page.
- Manage your donors, donations and contacts in one place.
- Turn your emails into donation generators.
- Create individual fundraising QR codes for your campaigns.
- Set up and track fundraising contributions to multiple causes.
- Streamline fundraising with time-saving bulk upload tools.
- Increase operational efficiency with fewer resources needed.
- Get insights into how your supporters choose to donate.
- Make giving easier and more convenient for your donors.
- Enable your community to give anytime, anywhere.
- Encourage regular giving.
- Maximise Gift Aid claims.



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### **Merchant Portal**

#### **PAYA Group Services**

- We manage the application for your merchant account.
- We set-up your Merchant Portal and allow you to track your donations.
- We supply the contactless donation boxes.
- We provide UK based on-going support.

### Single Provider. Merchant Account. Merchant Portal. UK Support.

PAYA Group provides everything you need in one place, making it easier to set-up and manage your services and avoiding the complexity of multiple suppliers.

In addition to the latest technology, we offer a choice of device types, free set-up and an Merchant Portal to manage your services, transactions, box settings and campaigns in real-time.

### 100% Online Application

To get set started with Contactless Donations, visit our website and apply for a Merchant Account. The application is 100% online and there are no set up fees

Once we've approved your application, we'll contact you to arrange the delivery of your contactless donation boxes.

#### Merchant Portal Features & Benefits

Once you have set up a PAYA Group account, you will be given access to the Merchant Portal. The Merchant Portal allows you to monitor the progress of your contactless devices and the donations you receive.

Your donations are also viewable in graph and table form, giving you a quick visual summary of your transaction worth each month. Transaction statements can also be downloaded for use in reports and PR.



Track the performance of your donation boxes in real-time, adapting your campaign strategy to achieve optimal results.



Manage contactless box settings online. View transactions, order products, reconcile statements and more.

**Benefit from** higher Volume, **Higher Value Donations** Today!





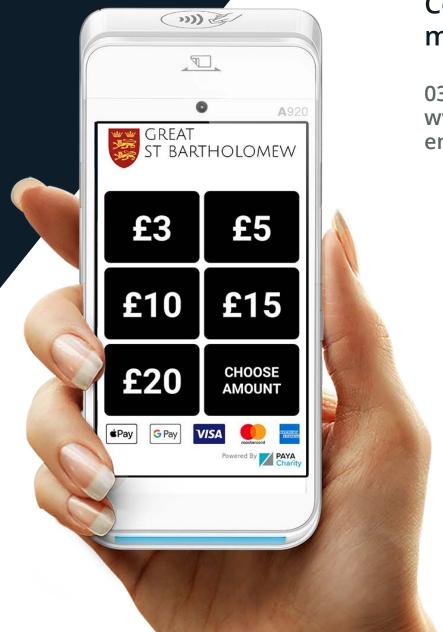












### Contact us for more information

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PAYA





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