



# FUNERAL DIRECTORS

Contactless Funeral Donations

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In Memoriam donations managed by funeral directors is circa £100 million per year and growing. With the rapid decline in cash use, contactless donation boxes and digital services allow donors who don't carry cash the ability to donate to a loved ones chosen cause.

Together with Charities Trust, we are offering an inclusive service that allows you to offer collection of contactless and digital donations on the behalf of over 33,000 charities, including most major UK charities.

We believe our services provide a unique and more memorable way for families and their guests to donate to the chosen causes coupled with a simple and easy to use platform which funeral services can manage in house.



### DONATIONS PAID DIRECTLY INTO THE CHARITY BANK ACCOUNT

No waiting times, no further arrangements needed, no sending off money to the charity. The donor simply donates either face to face or online. Funds are then settled to the charity by Charities Trust on a weekly basis net of 5% processing charges.

### CLAIM GIFT AID BY DONATING ONLINE

Gift Aid is currently available on all digital channel donation pages including our recently launched MyGivingHub which enables donors to match up their giving via our contactless devices as well as online. This is achieved using tokenisation which recognises when the same cardholder has used their card in both environments.

### CHANGE CHARITIES QUICKLY FOR EACH FUNERAL

Beneficiary charities can be managed and changed quickly and easily in the PayaCharity Portal to allow different causes for each funeral. All you need is the Charities Trust ID for the selected charity.

Our quick and simple technology gives you the flexibility to set up your account for the chosen charity in advance of each funeral service, allowing family and friends to select the charity in advance and fundraise for their loved one's chosen causes.

## GENERATE GIVING ACKNOWLEDGMENTS ONLINE

You can generate and download Giving Acknowledgements from the PayaCharity Portal that detail how much was raised for the chosen charity. This can be passed along to the friends and family of the deceased so they know how much was raised on their loved one's behalf.

## INTERACTIVE DONATION CAPABILITIES

We can configure our contactless device to have interactive functionality, allowing you to create interactive displays when donations are made. This can be as simple as a thank you message played on a screen, an image of the chosen charity, or even a short video.

## DIGITAL SOLUTIONS YOU WON'T FIND ANYWHERE ELSE

Our digital services provide a fully brandable and manageable platform, meaning no third parties, additional costs or time is wasted.



## FEATURES & BENEFITS

- Configurable and brandable secure donation page.
- Manage your donors, donations and contacts in one place.
- Turn your emails into donation generators.
- Create individual fundraising QR codes for your campaigns.
- Set up and track fundraising contributions to multiple causes.
- Streamline fundraising with time-saving bulk upload tools.
- Increase operational efficiency with fewer resources needed.
- Get insights into how your supporters choose to donate.
- Make giving easier and more convenient for your donors.
- Enable your community to give anytime, anywhere.
- Encourage regular giving.
- Maximise Gift Aid claims.



## Payter

The Payter is a popular contactless donation device that is highly versatile and beneficial for all types of organisations.

The Payter device can also be fitted into a variety of impressive display units that give you the choice to style your fundraising efforts however you like. These can be fully branded with eye catching printed graphics.

These display units can also be designed to feature a slot for cash donations, making them ideal for funeral services where attendees may carry cash.



### GPRS CONNECTION

The Payter device has both LAN and SIM connection to ensure quick processing of transactions no matter where you are.

### A STANDALONE DEVICE

The Payter device doesn't need pairing with other devices to work, no logins required, just power on and go.

### CAN LAST ALL DAY

The Payter has up to 8 hours of battery life and can be used all day. You can also charge the device overnight and connect to a power bank.

### ONLINE & OFFLINE USE

The Payter can still be used offline without a phone signal. It will also store transactions if the mobile signal is weak.

### NO RISK OF THEFT

No cash means the Payter can be placed in public areas without the risk of theft.

### DEDICATED SUPPORT

The PayaCharity Help desk is always available for any help and support you may need.

### VERSATILE FUNDRAISING

The Payter can be used as a portable device or left unattended, creating a dedicated spot for 24/7 donations.

### EASY TO USE

Lightweight and easy to manage for your Volunteers and Donors. No PIN required, just tap and go for a fast and safe donation.

### CONFIGURABLE AMOUNTS

The Payter device can accept contactless transactions up to the value of £45.00 or €50.00. You can configure multiple donation amounts on the device for example £3, £5, £10 (€3, €5, €10).

## PAYER PRICING OPTIONS

### SHORT TERM HIRE

Weekly Hire

- £115.00

Monthly Hire

- £160.00

3 Monthly Hire

- £240.00

6 Monthly Hire

- £330.00

Deposit

- £150 per device

### DONATION BOX HIRE

24 Months Rental

- £34.95 per month

36 Months Rental

- £29.95 per month

48 Months Rental

- £24.95 per month

### DONATION BOX PURCHASE

Purchase Price

- £395 +VAT per donation box

Plus

- £19.95 per month for connectivity, gateway processing, support and Payter donation box, replacement service



Configuration and delivery is charged at £15.00 + VAT per device.  
Delivery is discounted for multiple devices delivered in a single drop.

**PRICES ARE SUBJECTED TO VAT AS APPLICABLE.**

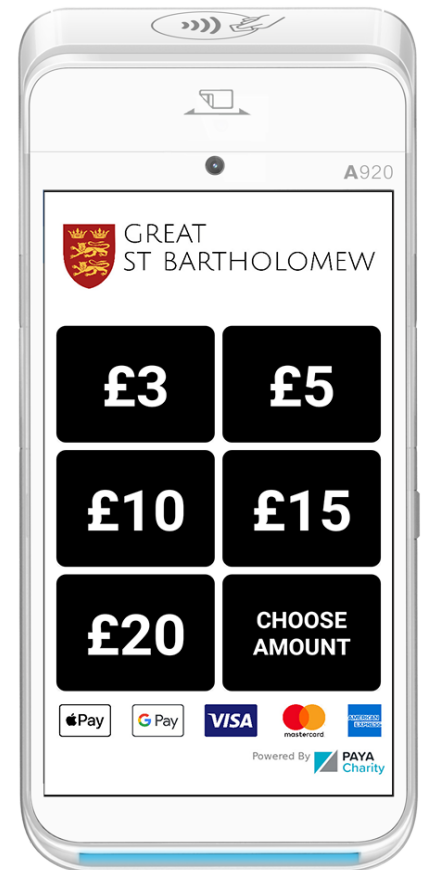
## PayaCharity Plus

The PayaCharity Plus payment terminal is ready to accept contactless, QR code scan, mobile and wallet payments, Chip & PIN and Magstripe. It is ideal for those who wish to give donors the widest variety of payment and donation options. With Wi-Fi and 4G connectivity options the Plus can operate with your own WI-FI network or in mobile environments.

The PayaCharity Plus includes our specially developed PayaCharity Plus App which has been designed so you can collect recurring or selectable donation amounts over and above the contactless limit of £45. Pre-set amounts can be controlled by the charity and the App is fully brandable.

### BENEFITS

- Recurring or Selectable donation modes
- Email/SMS receipt options configurable for Gift Aid detail collection
- Easily select donation amounts
- Fast contactless process
- Ability to print QR codes on receipts
- Option to take donations over £45 using chip & pin and Magstripe
- Wi-Fi/4G SIM connection
- Stores donations in an offline environment



### FULL SUPPORT

Our Helpdesk are on hand for any assistance you may need. 0333 123 1243

## Pricing Options

### PURCHASE + MONTHLY FEE OPTION

CONNECTIVITY	CONTRACT TERM	COST	MONTHLY FEE
WIFI/4G*	12 Months	£349.00	£14.95

### RENTAL OPTION

CONNECTIVITY	24 MONTHS	36 MONTHS	48 MONTHS
WIFI/4G*	£24.95	£22.95	£19.95

\* Device comes without a SIM card as standard. A 4G SIM (1GB Data) can be provided by us for an additional cost of £5.95 per month.

Monthly service fee includes: gateway processing, connectivity, terminal management, replacement service, technical support. The Plus is also available for Short Term Hire - contact us on 0333 123 1243 for details.

Configuration and delivery is charged at £15.00 + VAT per device. Delivery is discounted for multiple devices delivered in a single drop

All prices shown above are subject to VAT at the prevailing rate.

PAYACHARITY PLUS APP

# FREE



## QR Code Donations

PayaCharity also offer QR code technology. QR codes can be added to a multitude of things for example, printed on an order of service, printed in sticker format to add to displays, cash stands and even contactless donation devices.

We provide the tools that enable you to create bespoke QR codes relevant to the campaign or environment they will be used in. You also have the ability to include or remove certain criteria e.g., Gift Aid reclaim or option to register with MyGivingHub, giving you full control over your QR code configuration.

### OUR QR CODES ARE 'DYNAMIC' - WHAT DOES THIS MEAN?

We give you full control over your QR code administration. You can amend the QR codes within your portal.

This means, you have the ability to change donation amounts, choose to add or remove Gift Aid or Recurring Donations and more.

The benefit of managing your QR codes via your portal is that you do not have to reprint codes for each campaign. You can simply log in and make changes to previously configured QR codes saving you time, especially when dealing with multiple services a day.

As well as QR codes we can also provide NFC tags which provide an even quicker donation experience. For more information regarding our NFC tags please take a look at our NFC brochure or contact us on 0333 123 1243 or email us at [enquiries@payacharity.com](mailto:enquiries@payacharity.com).



Try it for yourself



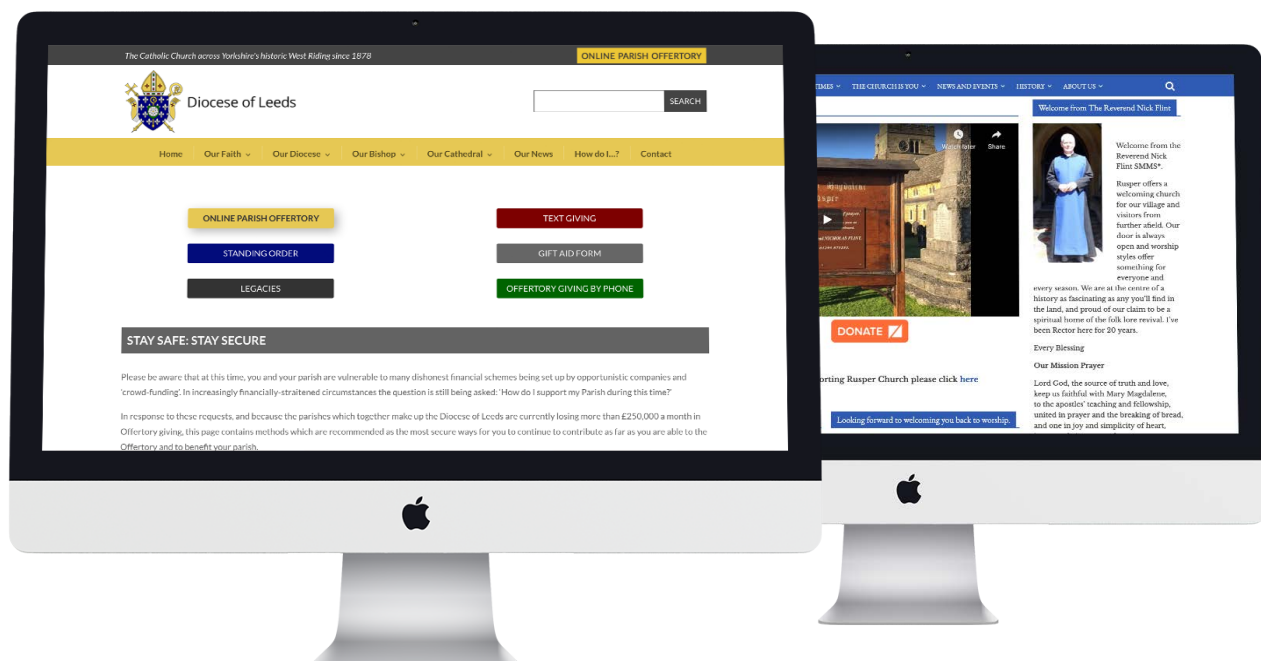


## Create Bespoke Donation Buttons.

Create unique donation buttons for each chosen charity. Donation buttons can be added onto your website and when clicked, donors will be taken directly to the charities page to process a donation.

Donation buttons are another great way for virtual attendees to be able to donate to the loved ones chosen cause.

Donation buttons are customisable, for example - you can create a donation button to ask for one off or recurring donation, fixed amount or open amount i.e. the donor can choose. You also have the ability to include Gift Aid reclaim.





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## CONTACT US FOR MORE INFORMATION

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